

ABSTRACT OF THE DISCLOSURE

The present invention is directed to a system, method, and software product for ordering of digital photo services over a communication network among a plurality of photo service providers from a plurality of order terminals, each of the

5 order terminals being associated with a one of a plurality of business entities. The method includes maintaining information with respect to business relationships between the photo service providers and the plurality of business entities and providing an offering at one or more of the plurality of order terminals based on the business relationships associated with the one or more of the order terminals.

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